

THINK QUALITY



Member Of W E E N E R  
PLASTIC PACKAGING GROUP



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# About NATPACK

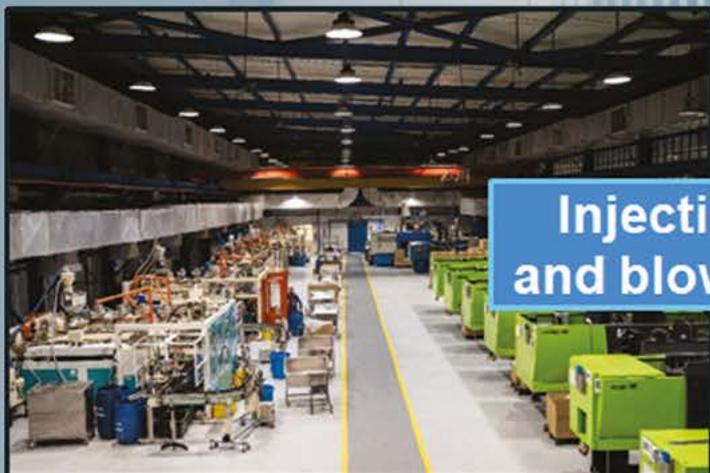
**NATPACK** for Packaging Industries was established in 1997, 1st production line was in 1999.

Weener is a shareholder of a company and they provide us with technical support.

**NATPACK** is the market leader in different segments Cosmetics, Pharmaceutical, Food & Beverage and chemicals.

**NATPACK** strategic objective is gaining market share through technology upgrading and penetrating new business industries.

# NATPACK Facilities



**Injection  
and blowing**



**Clean Area**



**Warehouses**



**Extrusion**



# Vision

To be the preferred supplier of innovative and high quality packaging solutions among Egypt, Africa, and middle east.





## Mission

To keep and maintain our leading position in Egyptian plastic market and strengthen our global presence among Africa and middle east countries through Monitoring market trends to be consistent with customer needs precipitating the concept of high quality with optimal services over “**GroWin**” Strategy.

# The Key Strategic Imperatives to drive growth



**FOCUS**

**on Market trend and customer needs.**



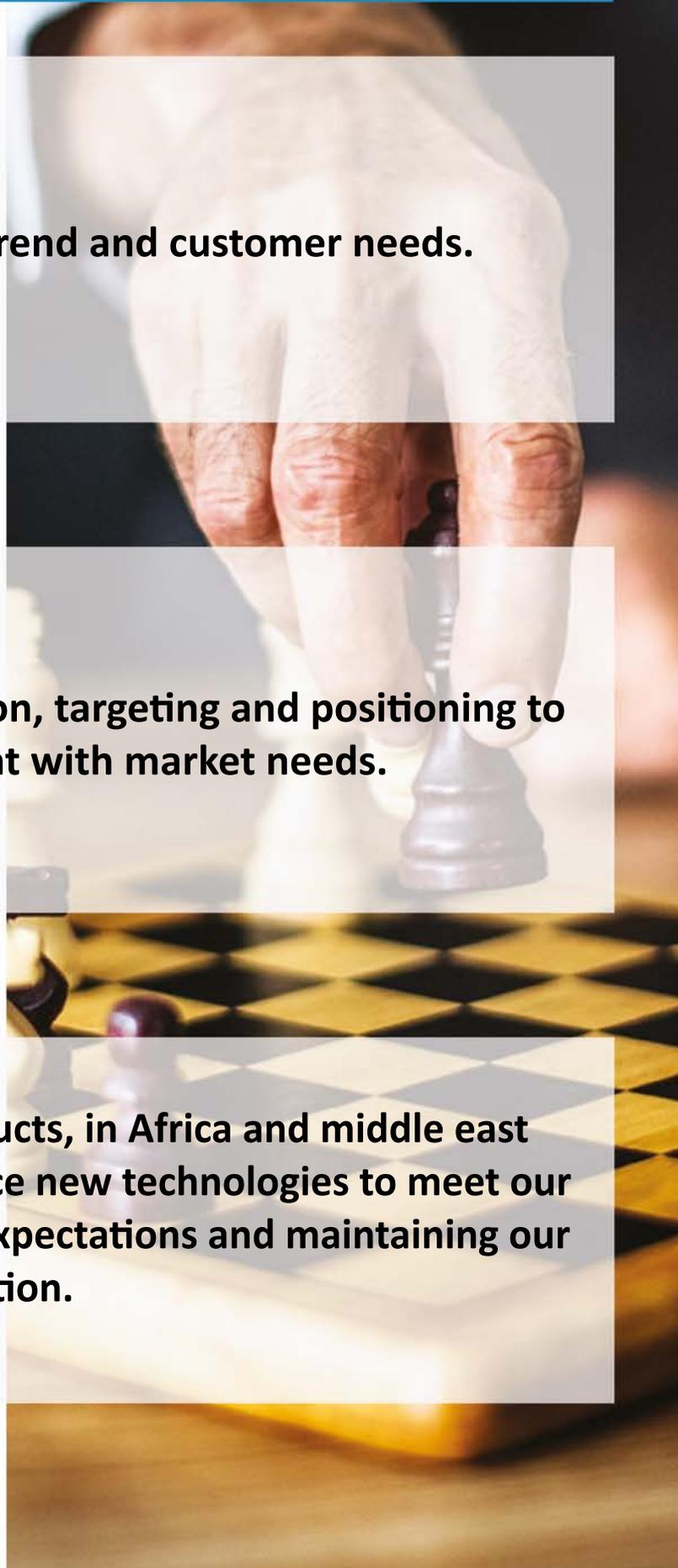
**REORGANIZE**

**Segmentation, targeting and positioning to be consistent with market needs.**



**EXPAND**

**in new products, in Africa and middle east and introduce new technologies to meet our customers expectations and maintaining our leading position.**





## Core Value

- Defines new ways to leverage organizations resources serving customer needs making a ***strategic customer investments*** through allocating resources according to organizational priorities.
- Developing an ***innovative solutions*** to long term problems fostering an environment that support innovation and creativity, creating new approaches by considering inputs, concepts and/or experiences from across the organization.
- Creating an organizational culture that support ***calculated risks*** leading to achieve strategic milestones.

# Target Market Segments



**NATPACK** has an established presence in the Personal Care, Food, Pharmaceutical and Chemical markets.

We can offer customers a strong competitive advantage, supported by our unrivalled technological edge and innovation strength.



**Pharmaceutical**



**Cosmetics**



**Foods & beverage**



**Chemicals**

# Products

## Bottles

- Bottles are complementary to our Caps & Closures range. Standard as well as customized bottle designs are developed and manufactured for Personal Care and Food & Beverage.
- Our distinctive range of high quality HDPE, LDPE and PP bottles, our experienced team can support you and deliver your own exclusive bottle shape.



# Products

## Droppers & Pill Boxes

Offering a variety of integrated solutions for specialized packaging, according to the needs and shape of your pharmaceutical products. Our wide range of Droppers & pillboxes with additional features such as Tamper Evident, makes them highly functional and safe, with different dosing options. We can deliver sterile products, if the medication and client require it. We ensure a clean and hygienic production of pharmaceutical packaging as well as its components.



## Tubes

Offering all-plastics mono layer stand up tube in several sizes, colors, effects with different closures.

Providing top quality collection used for different types of creams, body lotion and gel. We provide squeezable tubes of different decorations that matches their product value proposition in the market.



Several decoration technologies are complementary in order to add value to the products and brand identity enhancement:



Silk screen



offset



Hot Stamp

# Products

## Deodorants & Jars

Roll-on & jars packaging have been part of NATPACK products portfolio. Serving the largest brands in Egypt, we can capitalize on a wealth of knowledge and experience. The complete package can be offered in a variety of plastic materials.



# Products

## Caps & Closures

- leading in manufacturing different types of tube caps in Egypt serving all business sectors .
- Diversified molds to broaden customer choices



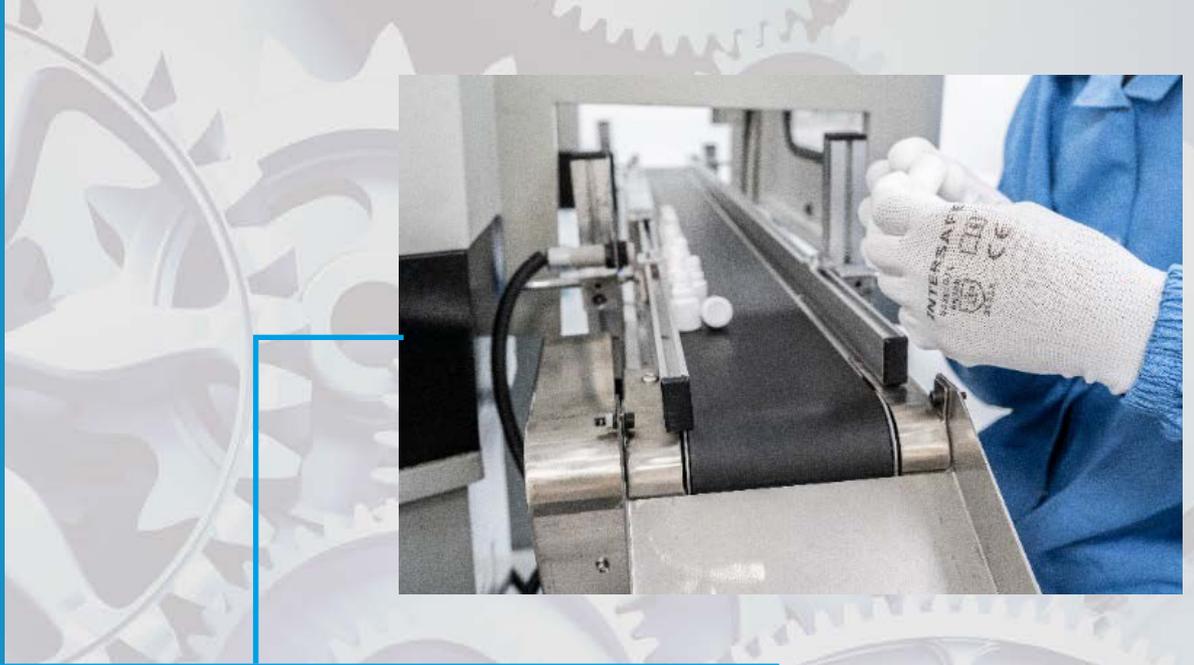
# Technology & Innovation



**Injection:** Top quality machinery that lead to the production of a wide & unique range of caps and closures that includes screw on caps, flip top caps, proof caps, plugs and nozzles.



**Blowing:** Our machinery has a capacity of producing PE (Polyethylene) and PP (Polypropylene) plastic bottles ranging from 45ml to 1000ml.



**Injection Blow:** providing top quality products' collection Droppers, nozzles, bottles and pill boxes.

**Tubes Extrusion:** offering all-plastics single layer stand up tube in several sizes, colors, effects with different closures.

Providing top quality collection used for different types of creams, body lotion and gel.



# Technology & Innovation



**Our** Products are produced from high grade raw materials, using up to date technologies and under the supervision of an experienced staff. We combine all these resources in our clean environment to satisfy our clients needs.



**Droppers ( 5, 10, 15, 20 & 30)ml**



**Caps**



**Nozzle**



**Pill Box**



**Bottles**



# Think Customer



## Our Unique initiatives

We always seeking an optimal customer satisfaction through implementing Key strategic initiatives:

1

**Customer satisfaction survey** done periodically to identify customer needs and expectations.

2

**Loyalty program:** Executing different engagement activities to ensure optimal business partnership

3

**MAFL Project:** engaging senior Management team in the field to meet top customers periodically identifying their gaps, solving pended issues on the spot.



## Value proposition

### We are different

Pursuing **Customer satisfaction** through meeting & exceeding their expectation, **NATPACK** established a dedicated area for the production of primary packaging materials for **pharmaceutical** applications. Total investments on this room was 9 Million.

**NATPACK** classified clean room **CLASS ISO 7** is equipped with all required machines/molds/tools with required capabilities to meet our Vision, mission, customer needs and expectations. Using the different Manufacturing techniques e.g. Injection Molding, Inj-blow Molding

## Value proposition

NATPACK positions itself as a top quality company that focus on both products and innovations which leads us to be the most potential supplier in the rigid and soft plastic packaging market introducing the following:

1. High quality products under very closed observation and monitoring of professional quality team members .
2. Advanced techniques with efficient process .  
Using high grade of raw materials .
3. Efficient training and development programs to people .



# Think Quality



**We** Have a stringent quality policy in place, adhering to strict guidelines and standard operating procedures (SOPs).

**We** Work under high Quality Levels (AQLs) holding our teams accountable.



# Think Quality

**We** Have a plant and processes is committed to comply with the following standard:



ISO 9001 quality management system .



ISO 14001 environmental management system.



ISO 15378 Primary Packaging of medicinal products.



ISO45001 occupational health and safety protection management system.



ISO 17025 testing and calibration laboratories.

# Think Big

**NATPACK** is dealing with a big giants







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